[‹](https://scout.tveyes.com/)

01/11/2016 20:10:10 — 01/11/2016 20:14:14

[›](https://scout.tveyes.com/)

[Download Transcript](blob:https%3A//scout.tveyes.com/cb916cd6-54d9-4881-bc62-9f490a9f676b" \o "Save Text Transcript)

**01/11/2016 20:10:10**

[[](https://scout.tveyes.com/)](https://scout.tveyes.com/)

[Play](https://scout.tveyes.com/)

% then walls the thinking behind that figure well thinking on the figures that from so far a low way through from practitioner been suggested camps and it went from there on and that will be important don't think that self-sufficient humble not many places in the world were arrested and a beard and the wooden of huge evidence places where is that the petition the to Mexico Trident and the old state in the United States tried but not a great body of evidence total Certain extent is an educated guess we've filled 120 % of Mindanao and will fight to the few were absent from the prophetically up of a million % tax on sugary drinks no one could buy them cos no-one would be able to afford them to draw the line somewhere to drool all that will happen for the please cannibal million % tax on the the must be aligned the which x factor

**01/11/2016 20:11:10**

[[](https://scout.tveyes.com/)](https://scout.tveyes.com/)

[Play](https://scout.tveyes.com/)

enniskillen significant enough the people you notice it and think twice they would notice that Fink wife Polly be killing of pink wool or paying that much about one hour ago with a healthy alternative and polly give the message to get worse you will why you if food goodies drink being taxed what was wrong with it would do about it health quality of for concerning and for it will help get the message across so we have no evidence to for over 40 % of the correct amount but we're you but it's gonna be hard man is being suggested the moment because at some stage it will become effective are I mean you eat in a sense the eu it is penalising people some people who probably have to be sensible sugar will be paying more as a result of this is a non other way could you not for example make the healthy food options cheaper rather than the their food more pricey all I can't um if of food manufacturers and retailers would do that would there be a mechanism for to think

**01/11/2016 20:12:11**

[[](https://scout.tveyes.com/)](https://scout.tveyes.com/)

[Play](https://scout.tveyes.com/)

are a no-no moment because the mechanism that's been been used to but the responsibility deal which has gone to voluntary changes then adieu adieu zone always kind of thing with just when you were and so we would have to be down to a big stick legislation on that's to start somewhere along we're who Bush of the tax is the correct way forward another thing it is penalizing anybody because the law of the choices you don't have to pay more for you sugary drink Eikenberry on less than perfect prize for from the bustle of zero calorie the sweet drink sweet tasting drinks all pour water on the plant can to help your options to the Dole by the extra tax on the sugar sweetened beverage by 4 different but frankly and Hamas-led to what products would be affected that it breached fizzy drinks for example with Gloucestershire Korean but the ones with sweeteners in would would be cheaper it is unnecessarily

**01/11/2016 20:13:12**

[[](https://scout.tveyes.com/)](https://scout.tveyes.com/)

[Play](https://scout.tveyes.com/)

healthy and yes we're really is a step in the right direction on we're who looked from zero calorie drink from off officials sweetened drinks are much healthier option and sugar sweetened beverages we don't think the be ideal for because they don't do anything about the past and sweet and festival attracted to sugary flavours um but we think it is a big step in the right direction and it over with the drinks um can sugar sweetened drink drink the equipment and lots of the electoral reform the number of calories reduced across the whole population would be William the careers of someone in a relatively small that would reduce of the canopy lower intake course population massively so no it's not the ideal solution but the story good solution I would prefer people just drink water on is a bit boring sometimes you know what what fruit juice because that is naturally follow should go we think of as healthy would you tried to

**01/11/2016 20:14:14**

[[](https://scout.tveyes.com/)](https://scout.tveyes.com/)

[Play](https://scout.tveyes.com/)

the lift no we wouldn't um we are well aware of the facts of the year of help disadvantaged the alarm produces on refining produces but the the not regretted so this stage will not permit campaign against those except to say that there is a growing realisation among public that produces a really on that good for you they shouldn't be one of your five-a-day really because all of the health and nutrition conferences as some Been lost completely by the year by the process of turning into a drink are you quite short when we look at the obesity problem that sugar is the real villain the once upon a time it will all about fact it seems to me and and now we're told should all the time he's the devil it is the evidence for that you absolutely certain about that me as though the evidence is pretty strong baby evidence of that